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**“ENGLISH RUIN” THEMED NURSERY WINS GRAND PRIZE IN
PRATT & LAMBERT’S UNIQUE IDEAS CONTEST**

English Countryside Mural in Child’s Room Uses 11 Paint Colors from Pratt & Lambert

Cleveland, Ohio – December 2006 – Pratt & Lambert Paints is pleased to announce that Jason White of Nobleboro, Maine, has been awarded the grand prize of \$5,000 in the Pratt & Lambert 2006 Unique Ideas Contest. Using 11 different colors from Pratt & Lambert’s Never Compromise Color System, White created an enchanting “English Ruin” in his daughter’s nursery.

In creating the room, White drew inspiration from his own childhood, and the beautiful colors contained in the landscape of England.

“I grew up in England, and in her sunny valleys and green fields I took great pleasure in finding ruined castles and manor houses, wonderful in their peacefulness and serenity,” White said.

“When my wife and I discovered that we were going to have a baby daughter, I began to ponder what I could do for my new little girl. What would show her that I loved her more than anything, and most importantly, what could I do that would be totally from the heart? A specially designed room was the answer.”

Detailed in the room are depictions of vibrant green rolling hills, a stone arched window and a small pond surrounded by smooth rocks and reed stalks that almost appear to gently sway in the

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wind. The ceiling and higher portions of the wall are illustrated with white clouds on a soft blue background. To create the feeling of actually being inside an English ruin, White outlined the doorway, window and ceiling arches with a cobblestone design using varying shades of brown.

“Unique is really an understatement for this room,” said Andy Rzicznek, Pratt & Lambert Product Manager. “The detail and use of color is incredible. Mr. White went beyond any of our expectations, and we at Pratt & Lambert are more than happy to award him the grand prize.”

White’s room will also be featured in an upcoming issue of Pratt & Lambert’s exclusive *Personal Expressions* magazine.

Each of the entries received was evaluated based on four different, weighted criteria: the appearance of the room (40%); the uniqueness of the room in terms of design, visual appeal and/or the story associated with the room (30%); the use of Pratt & Lambert Paint products (20%); and the inspiration for decorating and painting the room. The entries received a total point score on a scale from 1-to-100.



Jason White of Nobleboro, Maine, won Pratt & Lambert’s 2006 Unique Ideas contest by creating this “English Ruin” scene in his daughter’s nursery.

The colors used to paint the room include:

Argosy 26-21	Dutch Gold 14-8	Little Apples 20-25
Balsam Green 20-21	Empire Yellow 14-14	Maple Sugar 9-23
Black Coffee 3-19	Envy's Eyes 17-14	Trooper 26-14
Copenhagen 24-6	Hemlock Bud 17-23	

For more information or to locate a Pratt & Lambert Paint retailer, log onto

www.prattandlambert.com, or call 1.800.BUY.PRAT (1.800.289.7728).

Headquartered in Cleveland, Ohio, Pratt & Lambert remains the professional's and consumer's first choice for superior quality paints. Pratt & Lambert manufactures a complete family of innovative paint products formulated to beautify, protect and add lasting value to homes and businesses. By constantly monitoring emerging technologies and raw materials, Pratt & Lambert continues to develop top-of-the-line paint. Pratt & Lambert paints are distributed through quality independent paint dealers, including participating Ace hardware stores.

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