

REDSEAL® PORCELAIN™ FAQ

- 1. What makes RedSeal Porcelain so technologically advanced?**
RedSeal Porcelain combines unique technologies to create a low VOC coating that is stain resistant with exceptional application qualities.
- 2. How is RedSeal Porcelain different from other ceramic coatings?**
Better stain removal, exceptional application qualities, low odor, and an overall excellent final appearance make RedSeal Porcelain the most complete ceramic coating available.
- 3. How does RedSeal Porcelain compare to leading premium wall paints?**
RedSeal Porcelain out performs leading premium wall paints in application, stain resistance, burnish resistance and washability.
- 4. What is meant by “unique application?”**
This unique, smooth, silky application improves the entire painting experience and is unlike any other paint you’ve applied.
- 5. How does this technology affect the overall coverage of the product?**
Field testing has shown that RedSeal Porcelain consistently provided 10 to 15 percent improved coverage rates over conventional coatings. Coverage does vary due to different substrates and differences in application techniques.
- 6. Is RedSeal Porcelain a low odor, low VOC product?**
Yes, RedSeal Porcelain products have less than 50 g/l VOC content with virtually no odor and are MPI Green Performance approved.