

**FOR IMMEDIATE RELEASE**

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**FACT SHEET**

**PRATT & LAMBERT® PAINTS UNVEILS THE  
NEW NEVER COMPROMISE™ COLOR SAMPLE SELECTOR**

*New Selector Allows Customers to Try It Before They Buy It*

- Pratt & Lambert Never Compromise™ Color Sample Selector provides customers with a two-ounce sample of pre-tinted paint to take home and “test” on their walls.
- Samples cover a large two-foot square area, allowing buyers to cost-effectively experiment to ensure paint will match with carpeting, furniture, accessories and lighting.
- The Sample Selector offers customers the ability to choose from 288 exquisite colors from the Never Compromise Color System palette.
- Each sample is housed in a container that accommodates up to a two-inch paint brush, which highlights the superior flow and leveling of the paint and eliminates the need to transfer paint into another container.
- Finding and referencing samples is easy because every sample is labeled with the color name, color number, and a color chip.
- All the samples are the highest quality Pratt & Lambert Accolade Velvet paint.