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FACT SHEET

PRATT & LAMBERT® PAINTS UNVEILS THE NEW NEVER COMPROMISE™ COLOR SYSTEM

*Designers, Architects And Professional Painters Will Benefit From
Valuable Color Tools And Vast New Color Selection*

- The Pratt & Lambert Never Compromise™ Color System features a revised color palette of 1,056 colors based on a foundation of their most popular offerings and updated to include the current trends and future color direction. Also included in the new offerings are the Williamsburg® Collection and Ovation® Faux Finish line.
- Included in the Never Compromise Color System is a Designer Library that contains eight binders with 8 inch x 5 inch individual sheets of color, arranged by hues. A ninth Designer Library binder allows for the creation of personalized palettes for clients and a space to organize frequently recommended or requested colors. All nine binders can then be housed in a portable, versatile case for easy on-the-job reference.
- The vast, new color selection is neatly organized across the color rack by family, with the top half of the rack featuring bright, clean colors, and the bottom half featuring more muted, neutral shades.
- Oversized 2 inch x 4.5 inch color chips with patented pop-out center circles allow the user to hold the color chips over fabric swatches or carpet samples to see how well colors coordinate.
- To assist in determining your client's color preference, Pratt & Lambert has created fun, introspective self-assessments called Color Personality Profiles. A series of questions help identify color personality, mood, and purpose of the room.